

Type. A Visual History of Typefaces & Graphic Styles, 1901-1938 (v. 2)



A visual history of fonts and graphic styles: volume 2 This book offers a connoisseurs overview of typeface design, exploring the most elegant fonts from the history of publishing. Taken from a distinguished Dutch collection, this exuberant two-volume edition traces the evolution of the printed letter via exquisitely designed catalogs, showing type specimens in roman, italic, bold, semi-bold, narrow, and broad fonts. Borders, ornaments, initial letters and decorations are also included, along with lithographic examples, letters by signwriters, inscription carvers, and calligraphers. Featuring works by type designers including: William Caslon, Fritz Helmuth Ehmcke, Peter Behrens, Rudolf Koch, Eric Gill, Jan van Krimpen, Paul Renner, Jan Tschichold, A. M. Cassandre, Aldo Novarese, and Adrian Frutiger. In order to accommodate a vast amount of material, we have divided this text into two volumes. This, the second volume, covers the period from 1900 to the mid-20th century, and contains a historical outline by Alston W. Purvis. Includes exclusive access with TASCHEN keycard to online image library: over 1400 high-resolution scans of type specimens downloadable for unrestricted use:

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